Lottie Brown

Contact

lottiebdesign@gmail.com
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Education

Bachelor of Fine Arts / Communication Design
Texas State University / San Marcos, TX
Dean's List / *Fall 2020 – Spring 2024*

About Me

Hello, I'm Charlotte Brown, also known as Lottie. I grew up in Manchester, England and I'm now living in Austin, Texas. My passion lies in creativity, which I'm fortunate to incorporate into both my personal and professional persuits. As a dedicated designer, I specialize in creating visuals that effectively convey ideas to clients. My approach involves thorough research, meticulous attention to detail, and leveraging my knowledge of design principles to develop and present compelling designs. My objective is to ensure that these designs not only meet but exceed expectations, blending creative innovation with strategic thinking to achieve intended effects and goals. I strive to deliver visual solutions that captivate and inspire.

Skills & Softwares

- Branding & Identity
- Art Direction
- Packaging
- Design Research
- UX/UI
- Adobe Creative Cloud
- Figma
- Google App Suite
- Canva

Work History

Designer / Studio Brownstone / Austin, TX
studiobrownstone.com
August 2023 – Current
- Created branding system including a website, logo, and collection of wallpapers
- Researched and implemented innovative design techniques and strategies to reduce production costs of wallpapers
- Used interactive design elements to create engaging user experience and optimize usability

Printing Technician / TXST Riso Studio / San Marcos, TX
August 2023 – December 2023
- Created and optimized designs for risograph printing
- Collaborated with design students and staff to understand their vision and successfully translated it onto their risograph prints
- Managed appointments and peformed various maintenance tasks

Design Intern / Brownstone Capital Investments / Austin, TX
June 2023 – August 2023
- Created product, website and infographic illiustrations to enhance company brand and promote cohesive marketing strategy
- Participated in brainstorming sessions, generating innovative ideas for product improvements and new features
- Carried out user research to maximize usability and influence design decisions

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